

Facility Rental Information



Hold your next event at the Automotive Hall of Fame.

Enjoy a unique automotive experience. You can rub elbows with the Fords, Dodges and other auto industry giants who have been inducted into the world-renowned Hall of Fame. The museum honors inductees through their stories of exploration, creativity and innovation.

- Maximum capacity: 400
- Auditorium/Theater
- Three-story glass Atrium
- Outdoor courtyard
- 35-person conference room
- Ceremony or Reception space
- Free on-site parking
- Wheelchair accessible
- Wi-Fi

Contemporary Architecture

The building's dramatic, contemporary architecture provides an event space different from any in the metropolitan Detroit area. The unique construction of the building allows for breakfast meetings, dinner receptions, product walk-arounds, audio/visual presentations, press conferences, and new vehicle introductions.

Variety of Options

Whether you want a strolling dinner among auto industry giants, a seated engagement, business meeting or presentation, we've got you covered.

Easy Parking

Parking for 120 vehicles is available directly outside our building.

Conveniently Located

Located halfway between Metro Airport and Cobo Center

Strolling Dinners

Enjoy a strolling dinner through the colorful Automotive Hall of Fame. This is a great way for your guests to have a good time mingling while enjoying excellent food. We will set up a variety of food stations strategically located to maximize your guests' experience.

We have plenty of menu options with creative "automotive" themes. You can use some of the sample menus or create your own. We'll work with you to ensure your satisfaction.



Strolling Dinners cont.



Seated Engagements

We have many different table configurations and seating arrangements to fit your needs.



Conferences



Press Conferences



Soichiro Honda Atrium: Located in the center of the building, featuring a three-story, glass pyramid ceiling; perfect for a seated dinner, presentation, reception or a theater-style conference.



Ransom E. Olds Lobby Gallery: An ideal location for smaller dinners or meetings; just off the lobby. Can be used in combination with the Henry Ford II Lobby.



Henry Ford II Lobby: A contemporary setting with panoramic views of the Henry Ford Museum. A perfect location for a reception, followed by dinner in the museum. The unique Lobby Café can serve as a hosted bar.



Harley J. Earl Styling Gallery: This colorful space honors Harley Earl and other iconic automotive designers who followed. The space is perfect for receptions, strolling dinners or sit-down events.



Fred Mancheski Theater: A 68-seat theater available for all types of AV presentations, lectures or press conferences.



Walter Flanders Library and Conference Room: The distinguished conference room can accommodate up to 35 guests at our open-square boardroom table and is equipped for wireless internet usage and telephone conference calling.

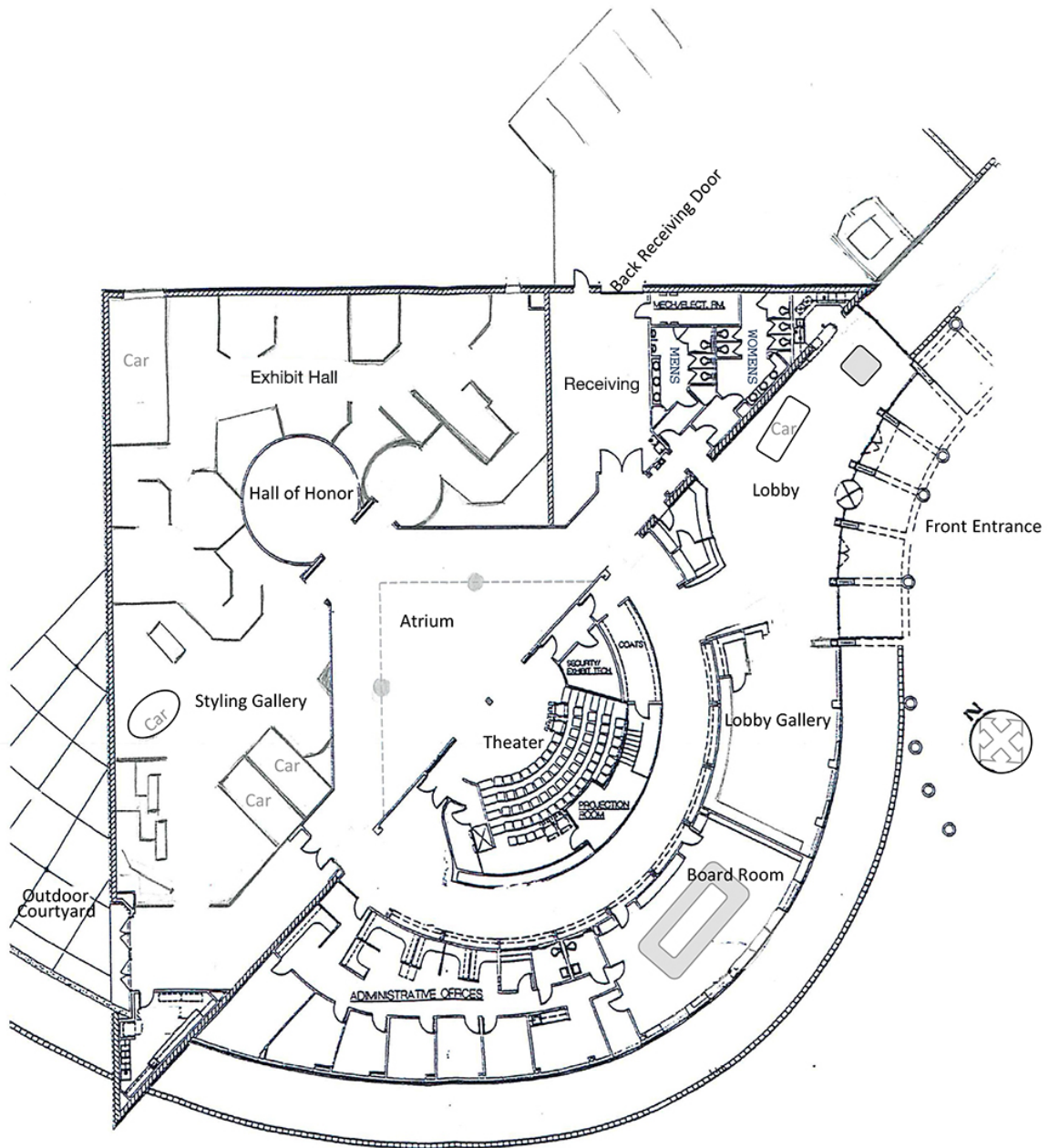


The Martha and Wilton Looney Courtyard: For a beautiful, private, outdoor event; perfect for cocktail receptions or seated dinners. (Tent rental separate.)



Event Room Capacities						
	Banquet	Classroom	Conference	Reception	Theater	Sq. Ft.
Soichiro Honda Atrium	120	80	55	400*	175	1,800
Ransom E. Olds Lobby Gallery	50	30	25	40	30	800
Henry Ford II Lobby	70	40	30	60	40	900
Harley J. Earl Styling Gallery	60	45	40	100	80	1,050
Fred Mancheski Theater					65-80	
Walter Flanders Library and Conference Room			35			1,000
Martha and Wilton Looney Courtyard	170			175		2,600

* ENTIRE FACILITY





Facility rental and catering policies

Reservation

In order to reserve your event date, Automotive Hall of Fame requires a deposit equal to 1/3 of the facility fee and a signed Confirmation Agreement.

Cancellation Policy

In the event of cancellation for any reason whatsoever, 25% of the payment at time of Confirmation Agreement signing will be retained. If cancellation is received less than five working days prior to the event date, the designated client will be responsible for the entire event cost or any charges and deposits made on behalf of your event.

Catering

Automotive Hall of Fame's preferred caterer is Forte Belanger. We also have other caterer choices. There are no F&B minimums. Each event is quoted individually through the selected caterer. Please contact AHF for more information.

Contact the Automotive Hall of Fame

c/o Events

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