

AUTOMOTIVE HALL OF FAME







Our mission: To honor and celebrate the accomplishments of individuals in the international motor vehicle industry through awards and educational programs that challenge young and old alike to higher levels of personal achievement.

ANNOUNCING THE 2022 INDUCTEES

The Automotive Hall of Fame is excited to announce our 2022 Inductee class!

- Alma and Victor Green, publishers of The Green Book
- Ferruccio Lamborghini, founder of Lamborghini
- Lu Guanqiu, founder of Chinese supplier Wanxiang
- · Taiichi Ohno, pioneer of the Toyota Production System
- Lyn St. James, motorsports pioneer



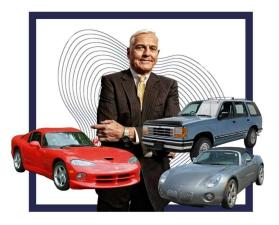
AUTOMOTIVE HALL OF FAME 2022 INDUCTEES

VIEW VIDEO ANNOUNCEMENT

THE HALL AT HOME: 2022 LECTURE SERIES

The Automotive Hall of Fame offers educational programs that challenge young and old alike to higher levels of personal achievement. Our Honoree Lecture Series introduces high school and college students to some of the top minds in the industry and inspires the next generation of leaders.

Our next lecture will be held virtually and in person on March 15, 10:30 a.m. - 1 p.m.



Bob Lutz, image courtesy of Bob Lutz

with industry legend Bob Lutz. <u>Click here</u> to register.

REGISTER HERE

AT THE HALL: DIGITAL ARCHIVES

Thanks to our generous donors, we were able to purchase a new scanner to help us digitize our extensive archives. Many negative and photo prints have been scanned and are now stored in our digital asset management system. The new equipment is able to scan at 1200 dpi, a vast improvement from the previous digitized files which were one-third the size.



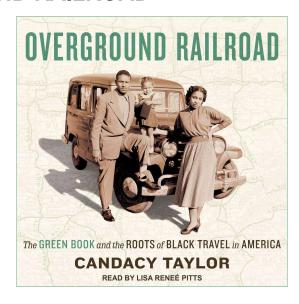
Digital Asset Management Systems manager Leah scans artifacts

SUPPORT THE HALL

STAFF PICK: OVERGROUND RAILROAD

The <u>Overground Railroad</u> by Candacy Taylor is the first book to explore the historical role and residual impact of the *Green Book*, a travel guide for black motorists published by 2022 AHF Inductees Alma and Victor Green.

Overground Railroad celebrates the stories of those who put their names in the book and stood up against segregation. It shows the history of the *Green Book*, how we arrived at our present historical moment, and how far we still have to go when it comes to race relations in America.



"For me, the *Green Book* re-contextualized and reframed the all-American road trip," Taylor said. "After learning about it, I never looked at Route 66 the same way again."

READ MORE

SCHOLARSHIP SPOTLIGHT: MARCUS

The Automotive Hall of Fame awards scholarships to incoming freshmen and upper-level undergraduate students each year. Scholarships are based on financial need and require a minimum 3.0 GPA. Eligible students must plan on a career in the automotive industry.

Marcus is one of our scholarship recipients for the 2021-2022 school year. He is a student at Florida Atlantic University and is planning for a career in automotive marketing and advertising.



APPLY FOR A SCHOLARSHIP

SUPPORTERS

Thank you to our highlighted sponsors:









The Automotive Hall of Fame is a non-profit organization. <u>Donate</u> to help us tell the story of one of the world's most powerful industries through the people who brought it to life.

Thank you for subscribing to our newsletter. Please complete this form to receive content tailored just for you!









AutomotiveHallOfFame.org

Automotive Hall of Fame | 21400 Oakwood Blvd., Dearborn, MI 48124

<u>Unsubscribe {recipient's email}</u>

<u>Update Profile | Constant Contact Data Notice</u>

Sent by ahof@thedrivingspirit.org powered by

