



AUTOMOTIVE HALL OF FAME ANNOUNCES 2023 INDUSTRY INFLUENCER AWARDEES

DEARBORN, MICH. – June 20, 2023 – The Automotive Hall of Fame, the premier institution for honoring and celebrating individuals and their impact in the automotive industry, will award four Industry Influencer awards during its annual event to be held July 20, 2023 in Detroit.

“We are thrilled to recognize the contributions these outstanding individuals have made to today’s automotive industry,” said Automotive Hall of Fame President, Sarah Cook. “This year’s Industry Influencer awardees are leading their respective fields into the next generation of mobility and we look forward to celebrating their successes not only at our July event, but all year long.”

2023 Industry Influencer Awardees

The Industry Influencer Award recognizes individuals who are influencing and leading through their actions, innovations, and visible positions on issues pertinent to the automotive industry and its future. They are admired by their peers and respected by key decision makers. The 2023 Industry Influencer Awardees include:

Mary Joyce, Global Vice President and General Manager; Mobility and Critical Systems, UL Solutions

Mary Joyce assumed the role of vice president and general manager of UL Solutions’ Mobility and Critical Systems group in July 2019. With over 35 years of international technology and entrepreneurial experience in the automotive and mobility sector, Joyce leverages her expertise and leadership to develop and deliver solutions focusing on safety, security and sustainability in the mobility industry, especially the transformation to the software-defined vehicle.

Joyce spent more than 20 years at automotive OEMs, was awarded 14 U.S. patents in alternate propulsion, software development and electronics and serves on the advisory board of Enertech Capital, as well as on the board of directors of the California Mobility Center.

John Murphy, Head of North American Automotive Research, Bank of America (BoA)

John Murphy is the senior North American automotive analyst for BofA Global Research. In this role, he advises investors on automotive manufacturers, suppliers, dealers, and related businesses. Key pillars of his research portfolio include *Who Makes the Car*, which examines component systems and electrification, and *Car Wars*, an annual study of the automotive product pipeline. He also publishes a yearly *Dealer Manual*, a comprehensive review of the retail distribution channel. Murphy hosts Bank of America’s annual New York Auto Summit, bringing together investors and companies to foster strategic discussions around capital allocation.

Murphy is frequently cited in the financial and automotive press and has been named to Institutional Investor’s All-America Research Team for the last 15 years. Prior to joining Merrill Lynch in 1999, he worked at National Economic Research Associates (NERA) in the banking and finance practice.

Beth Paretta, Founder, Owner, Team Principal, Paretta Racing

Beth Paretta is the founder, owner and team principal of Paretta Autosport, the first woman-owned, woman-driven and woman-forward team in the INDYCAR Series. Launched in 2021, Paretta Autosport utilizes sport as a lens for action to promote skills-based training for women and equity in the workplace. Starting her career in automotive dealerships, Paretta then worked in retail and commercial lending for Volkswagen of America, operations at Aston Martin Lagonda North America and then Fiat Chrysler Automobiles (FCA) where she became director of marketing and operations for the performance brand Street and Racing Technology (SRT) and Motorsports.

After achieving significant success with the Brand and racing, she decided to start her own race team to promote careers and STEM-based learning for girls and young women. Today, in addition to her INDYCAR effort, Paretta co-founded Women in Motorsports North America (WIMNA), a professional organization for women, and is a member of the board of directors of the Motorsports Hall of Fame of America.

Steve St. Andre, Chairman and Founder, Shift Digital

As Chairman and Founder of Shift Digital, Steve St. Andre is a pioneer in the digital marketing space, having delivered measurably successful marketing solutions to several major brands in the last decade. Steve launched Shift Digital in response to the ever-increasing need for brands to generate, measure, and close leads from disparate marketing channels.

Prior to Shift Digital, he was a member of the initial startup team that created FordDirect.com. During his tenure, he served as company president and CEO, leading the company to substantial profitability and growth.

Event Details

The Automotive Hall of Fame Induction and Awards Ceremony will be held the evening of July 20, 2023, at The Fillmore in Detroit.

About the Automotive Hall of Fame

The Automotive Hall of Fame tells moving stories of those who have made outstanding contributions to the automotive industry. Founded in 1939, the Automotive Hall of Fame has honored 762 individuals from around the world, that have impactful and important to automotive and mobility industry. The Automotive Hall of Fame is located at 21400 Oakwood Blvd in Dearborn, Michigan and is open to the public for tours. You can also visit the Automotive Hall of Fame online at automotivehalloffame.org or on our Facebook and Instagram pages.

Source

Automotive Hall of Fame

Media Contact

Shelly Otenbaker, 248-506-6696, shelly@waypointmc.com

Disclaimer: The Automotive Hall of Fame believes the information contained herein to be accurate at the time of release. However, AHF may upload new or updated information if required and assumes that it is not liable for the accuracy of any information interpreted and used by the reader.

###