



FACILITY RENTAL INFORMATION

HOLD YOUR NEXT EVENT AT THE AUTOMOTIVE HALL OF FAME

Enjoy a unique event experience. The 20,000 sq. ft. facility features automotive industry pioneers that have created, shaped and changed society through innovation. The museum's artifacts and exhibits engage, excite and inspire life-long learners.

The building offers:

- > Reception, dinner and meeting space
- > Three-story Atrium with glass ceiling
- > Outdoor courtyard
- > 30-person boardroom

- > Auditorium with theater seating
- > Free on-site parking for 120 vehicles
- > Wheelchair accessible
- > Wi-Fi



VARIETY OF OPTIONS

Whether you want a strolling dinner among auto industry giants, a seated engagement, business meeting or presentation, we've got you covered.



CONTEMPORARY ARCHITECTURE

An event space different from any in the metropolitan Detroit area, the building allows for breakfast meetings, dinner receptions, product walk-arounds, audio/visual presentations, press conferences and new vehicle introductions



CONVENIENT LOCATION & EASY PARKING

We are located halfway between
Metro Airport and Huntington Place
(formerly Cobo Center).
Free parking for 120 vehicles
is available directly outside
our building.















EVENT ROOMS

1. SOICHIRO HONDA ATRIUM

Located in the center of the building, featuring a three-story, glass pyramid ceiling; perfect for a seated dinner, presentation, reception or a theater-style conference.

2. RANSOM E. OLDS LOBBY GALLERY

An ideal location for smaller dinners or meetings; just off the lobby. Can be used in combination with the Henry Ford II Lobby.

3. HENRY FORD II LOBBY

A contemporary setting with panoramic views of the Henry Ford Museum. A perfect location for a reception, followed by dinner in the museum. The unique Lobby Café can serve as a hosted bar.

4. WEST GALLERY

The space is perfect for receptions, strolling dinners or sit-down events.

5. FRED MANCHESKI THEATER

A 68-seat theater available for all types of AV presentations, lectures or press conferences. When coupled with the Soichiro Honda Atrium, it is the perfect location for a product reveal.

6. WALTER FLANDERS LIBRARY AND BOARDROOM

The distinguished conference room can accommodate up to 30 guests at our open-square boardroom table and is equipped for wireless internet usage and telephone conference calling.

7. MARTHA AND WILTON LOONEY COURTYARD

For a beautiful, private, outdoor event; perfect for cocktail receptions or seated dinners. (Tent rental separate.)

FACILITY RENTAL AND CATERING POLICIES

RESERVATION

In order to reserve your event date, Automotive Hall of Fame requires a deposit equal to 1/3 of the facility fee and a signed Confirmation Agreement.

CANCELLATION POLICY

In the event of cancellation for any reason whatsoever, the deposit will be retained. If cancellation is received less than five working days prior to the event date, the designated client will be responsible for the entire event cost or any charges and deposits made on behalf of your event.

CATERING

Automotive Hall of Fame's preferred caterers are <u>Forte Belanger</u> and <u>Two Unique</u>. We also have other caterer choices. Each event is quoted individually through the selected caterer. Please contact AHF for more information.

CONTACT THE AUTOMOTIVE HALL OF FAME

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COMPLETE EVENT INQUIRY FORM

Automotive Hall of Fame (AHF) is a non-profit organization that honors and celebrates individuals in the mobility industry and their impact on society. Through our facility, awards and programs, we challenge young and old alike to higher levels of personal achievement.

