



Automotive Hall of Fame to Honor Enterprise Mobility CEO Chrissy Taylor as 2025 Industry Leader

Award to be Presented by Cox Automotive at the Auto Forum on April 15 at the Javits Center in New York City

Dearborn, MI – [March 18, 2025] – The Automotive Hall of Fame (AHF) is proud to announce Chrissy Taylor, President and CEO of Enterprise Mobility, as the recipient of its 2025 Industry Leader Award. This prestigious recognition honors individuals who have made a lasting impact on the automotive and mobility industries through exceptional leadership and innovation.

Taylor will be presented with the award on April 15 at the Javits Center in New York City during the Auto Forum, an exclusive industry event jointly hosted by NADA, J.D. Power, and the New York Auto Show. The award will be presented by Cox Automotive, followed by a fireside chat between Taylor and Steve Rowley, President of Cox Automotive and a member of the Automotive Hall of Fame's Board of Directors, where they will discuss leadership, innovation, and the future of mobility.

"Cox Automotive is proud to be the presenting sponsor of the prestigious Industry Leader Award," said Rowley. "Throughout her illustrious 25-year career at Enterprise Mobility, Chrissy has built a tremendous culture with a continued focus on her team members that has made her organization the success it is today. It is a pleasure to celebrate her as this year's winner."

"I am deeply honored to receive this award," said Taylor. "Our growth and success at Enterprise Mobility is thanks to the invaluable support of our industry partners and our organization's more than 90,000 global team members. Together, we can continue to meet all kinds of mobility needs for customers, helping them on every journey."

As the third-generation leader of Enterprise Mobility, Taylor has guided the company through significant transformation, expanding its global reach while staying committed to customer-centric mobility solutions. Under her leadership, Enterprise has continued to evolve, adapting to changing consumer needs, technological advancements, and the broader shift toward sustainable transportation.

"The Automotive Hall of Fame is honored to recognize Chrissy Taylor as a 2025 Industry Leader," said Sarah Cook, President of the Automotive Hall of Fame. "Her leadership at Enterprise Mobility embodies the qualities we celebrate—vision, adaptability, and a deep commitment to shaping the future of mobility."

Past recipients of AHF Industry Leader Award have included top executives, entrepreneurs, and pioneers including Jim Farley, Roger Penske, Carlos Ghosn, Heinz Prechter, and Lee A. Iacocca.

The Auto Forum is a premier gathering of industry leaders, analysts, and key stakeholders, and provides a platform for thought-provoking discussions on the future of automotive and mobility.

About the Automotive Hall of Fame

Automotive Hall of Fame (AHF) is a non-profit organization that honors and celebrates the automotive leaders and innovators through awards and programs that challenge young and old alike to higher levels

of personal achievement. Founded in 1939, the Automotive Hall of Fame has honored over 750 awardees from around the world, who have impacted and influenced the automotive and mobility industries.

The Automotive Hall of Fame is located at 21400 Oakwood Blvd in Dearborn, Michigan, and is open to the public Thursdays – Sundays, 10 a.m. – 4 p.m. You can also visit the Automotive Hall of Fame online at automotivehalloffame.org or on our [LinkedIn](#), [Facebook](#) and [Instagram](#) pages.

Media Contact

Siddharth Parashar, sparashar@thedrivingspirit.org , 313.240.4000 Ext. 113

###